



Youth For Tomorrow
Joe Gibbs Founder



Best Community Event/Festival
Agritourism Attraction/Event/Farms



Presented by



TOYOTA

SPONSORSHIP OPPORTUNITIES

**SATURDAY, OCTOBER 3, 2026
10 A.M. – 5 P.M.**

Youth For Tomorrow Campus
11835 Hazel Circle Drive, Bristow, VA



PREMIER FALL FAMILY FESTIVAL

Activities • Rides • Live Music • Great Food • Dock Dogs • Lumberjack Show



HOST

Joe Gibbs
YFT Founder & Chairman
Joe Gibbs Racing

CO-CHAIRS

Tom Shumaker
Holder Construction Company (Ret.)

Ken Shepherd
Miller Toyota

HOST COMMITTEE

Anthony Barbour
Interstate Batteries

Justin Exner
Fairway Mortgage

Nathaniel Grant
GAM – Graphics and Marketing

Danny Hazel

Deborah Tompkins Johnson
Dominion Energy (Ret.)

Dr. Gary L. Jones
Youth For Tomorrow

Gary L. Jones, II
Youth For Tomorrow

Ed Laukes
Laukes & Associates

Vern McHargue
Keller Williams

Patsy Norton
Great American Restaurants

Jon Peterson
Peterson Companies

Ken Ryder
Planet Fitness (Ret.)

Fouad Qreitem
Paisano's

Larry Rosenthal
Rosenthal Wealth Management Group

Vic Sellier
Argon (Ret.)

Russell Wisner

**SATURDAY, OCTOBER 3, 2026
10:00AM-5:00PM**

Greetings,

There's nothing more All-American than a Country Fair—a celebration of community, family, and friendships, with plenty of fun for everyone, of all ages! This will be our 41st Annual Country Fair & Auctions, held on Saturday, October 3, 2026, on our 130-acre campus.

Join us in celebrating our 40 years of transforming and saving lives by participating in this year's 41st Annual Country Fair & Auctions. Consider how you would like to get involved.

Every dollar raised directly supports Youth For Tomorrow's mission, enabling us to reach even more children and families—those who desperately need our help. After all, Youth For Tomorrow is at the forefront of supporting children and families in our community. We do this by helping children in crisis find safe places to live and heal, placing children in loving foster homes, and providing mental health counseling to support children and adults across Northern Virginia as they cope with life's challenges, overcome substance use, and rebuild their lives.

The Country Fair draws more than 15,000 attendees, and we anticipate a record-breaking crowd this year. As a sponsor, your company name will be prominently displayed to thousands of attendees, offering several marketing opportunities throughout the event. As an individual sponsor, you will receive special recognition and benefits, along with the personal satisfaction of supporting a worthy cause.

This year's event features the Paul Bunyan Lumberjack Show, Dock Dogs Competitions, the Merit School Children's Activities tent, and the Northern VA Construction Career Coalition. Additionally, there are over 75 amusements, pony rides, a petting zoo, and activities suitable for all ages. Enjoy great food, live music, and entertainment, including a parachute jump landing at noon, our popular silent auction, and an exciting live auction for adults. There's truly something for everyone in the family.

For more information or to pledge your support today, please contact us or Love D. Jones, Sr. Vice President for Development and Public Relations, at LJones@yftva.com or at (703) 396-8415.

We appreciate your consideration of supporting Youth For Tomorrow in making this year's Country Fair & Auctions the BIGGEST, BEST, and MOST SUCCESSFUL yet!

Gratefully,

Dr. Gary L. Jones
Chief Executive Officer
Youth For Tomorrow

Tom Shumaker
Co-Founder
Northern Virginia Construction Careers Coalition
Country Fair Co-Chair

Ken Shepherd
Partner and General Manager
Miller Toyota
Country Fair Co-Chair



BE A COUNTRY FAIR SPONSOR and Enjoy these Exciting Benefits

Presenting Sponsor



The Founder's Circle \$50,000

Connect your corporate brand and identity to champion the mission of Youth For Tomorrow publicly.

Benefits include:

- Opportunity to become the naming sponsor of one of our three attractions: Food Court, Live Auction Stage, or the Parachute Jump.
- Recognition as a Founder's Circle sponsor in the Toyota Hospitality Tent
- 200 Country Fair & Auctions admission tickets
- Access for 25 guests to the Toyota Hospitality Tent
- Recognition as a Founder's Circle Sponsor in all event publicity publications
- Two full-page ads in the Country Fair & Auctions printed program distributed to each family attending the event
- Recognition in all online event advertising, including social media campaigns and iHeart Radio advertising
- A 20x20 tent with a premium location on the midway
- Website recognition with company name and hyperlink
- A table for either the 2027 Heart 2 Heart Gala in February or the 2027 Burgundy & Gold Banquet in May
- Personalized autographed commemorative football from YFT Founder, Coach Gibbs

YFT Legacy Sponsor \$25,000

Opportunity to become the naming sponsor of one of our three attractions: Silent Auction, Entertainment Pavilion or Petting Zoo.

Benefits Include:

- 150 Country Fair & Auctions admission tickets
- Full-page ad and sponsorship recognition in the printed program
- A 20x20 tent with premium location on the midway
- Recognition in online event marketing, including all social media campaigns and Constant Contact
- Website recognition with company name and hyperlink
- Access for 12 guests to the Toyota Hospitality Tent
- Four (4) seats to attend YFT's 2027 Heart 2 Heart Gala on February 13, 2027

Champion of Change Sponsor \$10,000

- 75 Country Fair & Auctions admission tickets
- Full-page ad and sponsorship recognition in the printed program
- A 10x10 tent with premium location on the Midway
- Recognition in the event's print and digital marketing
- Website recognition with company name and hyperlink
- Access for 10 guests to the Toyota Hospitality Tent

Blue-Ribbon Sponsor \$5,000

- 40 Country Fair & Auctions admission tickets
- Half-page ad and sponsorship recognition in the printed program
- A 10x10 tent or booth space in the midway
- Recognition as a Blue-Ribbon Sponsor in event marketing
- Website recognition with company name and hyperlink
- Access for four guests to the Toyota Hospitality Tent

Red-Ribbon Sponsor \$2,500

- 25 Country Fair & Auctions admissions tickets
- Half-page ad and sponsorship recognition in printed program
- Tent/booth space in Corporate Row
- Website recognition with company name and hyperlink
- Access for four guests for the VIP Hospitality Tent

White-Ribbon Sponsor \$1,000

- 20 Country Fair & Auctions admission tickets
- Sponsorship recognition in the printed program
- Website recognition





Thank you for supporting Youth For Tomorrow and its Mission By Sponsoring the 41st Annual Country Fair & Auctions!

Here you'll find information about the advertising opportunities included with your sponsorship. We are committed to helping you maximize your sponsor benefits. Please do not hesitate to contact us if you have any questions or special requests. Additional sponsor details, parking information, and the site map will be sent during the week of the event.

Promotional Marketing and Website Recognition

Please submit your company logo in EPS, JPEG, or PDF format by September 1st for inclusion in our promotions. We will acknowledge sponsors on the website event page and in our printed promotional materials.

Program Advertising

The printed program for the Country Fair is distributed to each family upon arrival. You will receive an email with ad specifications, and your ad can be in full color. Our friends at GAM, Graphics and Marketing, can assist us with basic design work for your program ad if you want. Your program ad must be submitted by the close of business on Friday, September 26th.

Sponsor Tents in the Midway

Depending on your sponsorship level, you have the opportunity to have a tent prominently located in the midway. The tent will be provided for you, and you may sell and promote your products or services, distribute literature and/or gifts, play games, provide entertainment, hold drawings, and otherwise inform and energize the crowd. We will provide a tent, a custom banner with your logo or name, two 8-foot tables, and two chairs.

- Sponsors will be assigned a 10' x 10' tent in the midway – (a 20' x 20' tent is available for The Founder's Circle and YFT Legacy Sponsors) with two (2) 8ft tables and four (4) chairs.
- Additional space for display vehicles or other equipment is available upon advance request. The deadline for requesting additional space is August 28th.
- Electricity is NOT available.
- Sponsors must staff their tent.

Please contact Love Jones, Senior Vice President, Development or Kyle Turner, Development Coordinator, to reserve your tent or if you have any special requests you want to discuss.

LJones@yftva.com
703/396-8415

KTurner@yftva.com
703/396-6728 or by cell# 703/943-0444

SATURDAY, OCTOBER 3, 2026

www.YouthForTomorrow.org



“We appreciate your consideration to make this year’s Country Fair our biggest, best and most successful yet!”

*Event Co-Chairs and YFT Trustees,
Tom Shumaker, Co-Founder, Northern Virginia
Construction Careers Coalition
Ken Shepherd, Managing Partner, Miller Toyota*



SPONSOR REGISTRATION FORM

Name: _____ Company Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ E-mail: _____ Web Site: _____

SPONSOR COMMITMENT

This is a corporate contribution This is a personal contribution

Presenting Sponsor  **TOYOTA**

Founder’s Circle - \$50,000 Preference: Live Auction Parachute Jump The Food Court

YFT Legacy Sponsor - \$25,000 Preference: Silent Auction Entertainment Pavilion Petting Zoo

Champion of Change Sponsor - \$10,000

Blue-Ribbon Sponsor - \$5,000

Red-Ribbon Sponsor - \$2,500

White-Ribbon Sponsor - \$1,000

I would like to make a cash donation in the amount of: _____

DONATE A LIVE OR SILENT AUCTION ITEM

Donation Description: _____ Retail Value: \$ _____

_____ Retail Value: \$ _____

PAYMENT: Please send an invoice to the address below for payment by October 1, 2026.
 By check, made payable to Youth For Tomorrow
 By credit card. Charge the above amount to: VISA MASTERCARD AMEX



**PAY
ONLINE**

Name (if different from above): _____

Address (if different from above): _____

Card Number: _____ Expiration: _____ CVV: _____

Billing Zip Code: _____

MAIL TO: Youth For Tomorrow, Attn: Love Jones, 11835 Hazel Circle Drive, Bristow, VA 20136

QUESTIONS? Contact Love Jones, Senior VP of Development & Public Relations, at LJones@yftva.com or (703) 396-8415.

Federal Tax Exemption #52-1342268

Youth For Tomorrow is a 501 (c) (3) nonprofit tax-exempt organization, is licensed to standards under the Department of Social Services of the Commonwealth of Virginia and is an accredited school in the Commonwealth of Virginia. A copy of our financial report is on file with the Virginia Department of Consumer Affairs, Richmond, Virginia.



“ I believe there is nothing more important in life than what we leave behind in terms of how we have helped others. It is our Enduring Legacy. Years from now no one will remember who had a great season or who won the Super Bowl. That’s why Youth For Tomorrow is so important to me. For each young man and woman that we are able to help, we start a chain of good results because he or she will influence his or her own spouse and children and others around them. And they will pass along what they have learned to others. What will last in this world is what kind of influence we have had on others. ”

Coach Joe Gibbs

THANKS TO OUR 2025 SPONSORS!

Interested in being a sponsor this year?
Call 703-396-8415 or email LJones@yftva.com.



Presenting Sponsor



The Alisann and Terry Collins Foundation | The Bob Wiser Family Charitable Trust

Tom and Martha Murdock | Vic and Wendy Sellier | 

SUE BARBOUR



BRIT AND KIM HUME

BARBARA AND WARREN LEWIS

NORTON FAMILY FOUNDATION



MIKE AND DONNA PRESTON



RON AND TRICE LARA

GARY AND BARBARA JONES



PAUL AND SUSAN GINNETTI



ELSIE MASTIN



VERN AND ANITA MCHARGUE

RAE OF HOPE FOUNDATION



ADAM AND CHRISTINE VOLANTH



GARY AND ALLISON JONES, II



CYNDI BUTLER

