THANKS TO OUR 2023 SPONSORS!

SPONSORSHIP OPPORTUNITIES

Amusement Rides • Activities • Petting Zoo • Live Music • Great Food

FUN FOR KIDS OF ALL AGES

Youth For Tomorrow Campus
11835 Hazel Circle Drive, Bristow, VA
BE A COUNTRY FAIR SPONSOR
and Enjoy these Exciting Benefits

Title Sponsor $50,000
Connect your corporate identity/brand to publicly champion the mission of Youth For Tomorrow. Benefits include:
- Sponsor recognition as Presenting Sponsor throughout the event including at Front Entrance
- 200 Country Fair & Auctions admission tickets
- Sponsor banner prominently displayed at main entrance on Linton Hall Road for 2 weeks before the event
- Sponsor recognition as Presenting Sponsor in event publicity brochure (circulation: 25,000 households)
- Two full-page ads in the Country Fair & Auctions printed program
- Inclusion in online event advertising including social media campaign, e-blasts (circulation: 10,000 each) and iHeartRadio advertising (circulation: 200,000)
- Serve as the Host for the Hospitality Tent with Coach Gibbs
- Premium 20x20 tent with prominent site location along Corporate Row located in the Midway
- Web site recognition with company name and logo
- A table for (10) ten to attend either the 2025 Heart 2 Heart Gala in February or the 2025 Burgundy & Gold Banquet in May

Platinum Sponsor $10,000
- 75 Country Fair & Auctions admissions tickets
- Full-page ad and sponsorship recognition in printed program
- Premium 10x10 tent and site location in Corporate Row located in the Midway
- Company name and logo printed in full color in event publicity brochure (circulation: 25,000)*
- Included in event advertising
- Website recognition with company name
- Access for (10) ten guests for the VIP Hospitality Tent

Gold Sponsor $5,000
- 40 Country Fair & Auctions admissions tickets
- Half-page ad and sponsorship recognition in printed program
- A 10’x10’ Tent/booth space along Corporate Row located in the Midway
- Inclusion in the online event advertising including social media campaign
- Website recognition with company name
- Access for (4) four guests for the VIP Hospitality Tent

Diamond Sponsor $25,000
Opportunity as the naming sponsor of one of these four areas: The Food Court, Live Auction Stage, Sports, Fitness and Wellness Stage and Entertainment Stage in the Food Court. Benefits include:
- Sponsor one of three entertainment stages
- 150 Country Fair & Auctions admission tickets
- Full-page ad and sponsorship recognition in the printed program
- Premium 20x20 tent with prominent site location along Corporate Row located in the Midway
- Company name and logo printed in full color in event publicity brochure (Circulation: 25,000)*
- Inclusion in online event advertising including social media campaign, e-blasts (circulation: 10,000 each) and radio ads (circulation: 200,000)
- Website recognition with company name
- Access for (12) twelve guests to attend the VIP Hospitality Tent
- A table for (10) ten guests to attend the 2025 Burgundy & Gold Banquet in May

Silver Sponsor $2,500
- 25 Country Fair & Auctions admissions tickets
- Half-page ad and sponsorship recognition in printed program
- A 10’x10’ Tent/booth space along Corporate Row located in the Midway
- Inclusion in the online event advertising including social media campaign
- Website recognition
- Access for (4) four guests for the VIP Hospitality Tent

Bronze Sponsor $1,000
- 20 Country Fair & Auctions admission tickets
- Sponsorship recognition in the printed program
- Website recognition
SPONSOR COMMITMENT FORM

Name: ___________________________________________ Company Name: ____________________________

Address: __________________________________________________________________________________________

City: __________________________________ State: ___________ ZIP: _________________________

Phone: __________________________ E-mail: __________________________________________ Web Site: __________________

SPONSOR COMMITMENT

☐ This is a corporate contribution  ☐ This is a personal contribution

☐ Title Sponsor - $50,000 ☐ Diamond Sponsor - $25,000  Preference: ☐ Live Auction  ☐ Sports, Fitness and Wellness Stage

☐ The Food Court  ☐ Entertainment Stage in the Food Court

☐ Platinum Sponsor - $10,000
☐ Gold Sponsor - $5,000
☐ Silver Sponsor - $2,500
☐ Bronze Sponsor - $1,000

☐ I would like to make a cash donation in the amount of: __________________________

DONATE A LIVE OR SILENT AUCTION ITEM (free admission ticket for your donation)

Donation Description: ____________________________________________________________ Retail Value: $ __________

________________________________________________________ Retail Value: $ __________

PAYMENT: ☐ Please send an invoice to the address below for payment by September 28, 2024.

☐ By check, made payable to Youth For Tomorrow

☐ By credit card. Charge the above amount to: ☐ VISA  ☐ MASTERCARD  ☐ AMEX

Name (if different from above): ________________________________________________________________________________

Address (if different from above): ______________________________________________________________________________

Card Number: __________________________________________________________________________ Expiration: __________ CVV: __________

Billing Zip Code: ______________________________________________________________________________________________

MAIL TO: Youth For Tomorrow, Attn: Love Jones, 11835 Hazel Circle Drive, Bristow, VA 20136

QUESTIONS? Contact Love Jones, Senior VP of Development & Public Relations, at LJones@yftva.com or (703) 396-8415.

“We appreciate your consideration to make this year’s Country Fair our biggest, best and most successful yet!”

Event Co-Chairs and YFT Trustees,
Tom Shumaker, EVP, Holder Construction (Retired)
Ken Shepherd, Managing Partner, Miller Toyota

Youth For Tomorrow
www.YouthForTomorrow.org
I believe there is nothing more important in life than what we leave behind in terms of how we have helped others. It is our Enduring Legacy. Years from now no one will remember who had a great season or who won the Super Bowl. That's why Youth For Tomorrow is so important to me. For each young man and woman that we are able to help, we start a chain of good results because he or she will influence his or her own spouse and children and others around them. And they will pass along what they have learned to others. What will last in this world is what kind of influence we have had on others.

Coach Joe Gibbs

THANKS TO OUR 2023 SPONSORS!
Interested in being a sponsor this year?
Call 703-396-8415 or email LJones@yftva.com.

Presenting Sponsor

TOYOTA

Alisann & Terry Collins Foundation | Brit & Kim Hume | The Bob Wiser Charitable Trust
Vic & Wendy Sellier | Tom & Martha Murdock

NORTON FAMILY FOUNDATION

Sue Barbour
I.J. & Hilda M. Breeden Foundation

Bruce & Kathi Eberle
Bill & Kasi Hansen

Gary & Barbara Jones
Michael & Donna Preston

Southland Concrete | Creative 2 | Manassas Home Improvement | Kyle Turner | Gossom and Costello Paving | NOVEC Cares
BRP Construction | Pastor Denny Glusko | Poole & Kent | Cyndi Butler | 186 Advertising | George Mason University Foundation

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