

Youth For Tomorrow  
Joe Gibbs Founder



*Presented by*



**TOYOTA**

**SATURDAY, OCTOBER 5, 2024**  
**10 A.M. – 5 P.M.**

## **SPONSORSHIP OPPORTUNITIES**

### **FUN FOR KIDS OF ALL AGES**

**Amusement Rides • Activities • Petting Zoo • Live Music • Great Food**

**Youth For Tomorrow Campus**  
11835 Hazel Circle Drive, Bristow, VA



# BE A COUNTRY FAIR SPONSOR

## and Enjoy these Exciting Benefits



# TOYOTA

### Title Sponsor \$50,000

Connect your corporate identity/brand to publicly champion the mission of Youth For Tomorrow. Benefits include:

- Sponsor recognition as Presenting Sponsor throughout the event including at Front Entrance
- 200 Country Fair & Auctions admission tickets
- Sponsor banner prominently displayed at main entrance on Linton Hall Road for 2 weeks before the event
- Sponsor recognition as Presenting Sponsor in event publicity brochure (circulation: 25,000 households)
- Two full-page ads in the Country Fair & Auctions printed program
- Inclusion in online event advertising including social media campaign, e-blasts (circulation: 10,000 each) and iHeartRadio advertising (circulation: 200,000)
- Serve as the Host for the Hospitality Tent with Coach Gibbs
- Premium 20x20 tent with prominent site location along Corporate Row located in the Midway
- Web site recognition with company name and logo
- A table for (10) ten to attend either the 2025 Heart 2 Heart Gala in February or the 2025 Burgundy & Gold Banquet in May

### Diamond Sponsor \$25,000

Opportunity as the naming sponsor of one of these four areas: The Food Court, Live Auction Stage, Sports, Fitness and Wellness Stage and Entertainment Stage in the Food Court. Benefits include:

- Sponsor one of three entertainment stages
- 150 Country Fair & Auctions admission tickets
- Full-page ad and sponsorship recognition in the printed program
- Premium 20x20 tent and site location along Corporate Row located in the Midway
- Company name and logo in full color in event publicity brochure (Circulation: 25,000)\*
- Inclusion in online event advertising including social media campaign, e-blasts (circulation: 10,000 each) and radio ads (circulation: 200,000)
- Website recognition with company name
- Access for (12) twelve guests to attend the VIP Hospitality Tent
- A table for (10) ten guests to attend the 2025 Burgundy & Gold Banquet in May

### Platinum Sponsor \$10,000

- 75 Country Fair & Auctions admissions tickets
- Full-page ad and sponsorship recognition in printed program
- Premium 10x10 tent and site location in Corporate Row located in the Midway
- Company name and logo printed in full color in event publicity brochure (circulation: 25,000)\*
- Included in event advertising
- Website recognition with company name
- Access for (10) ten guests for the VIP Hospitality Tent

### Gold Sponsor \$5,000

- 40 Country Fair & Auctions admissions tickets
- Half-page ad and sponsorship recognition in printed program
- A 10'x10' Tent/booth space along Corporate Row located in the Midway
- Inclusion in the online event advertising including social media campaign
- Website recognition with company name
- Access for (4) four guests for the VIP Hospitality Tent

### Silver Sponsor \$2,500

- 25 Country Fair & Auctions admissions tickets
- Half-page ad and sponsorship recognition in printed program
- A 10'x10' Tent/booth space along corporate row in the Midway
- Website recognition
- Access for (4) four guests for the VIP Hospitality Tent

### Bronze Sponsor \$1,000

- 20 Country Fair & Auctions admission tickets
- Sponsorship recognition in the printed program
- Website recognition





**SATURDAY, OCTOBER 5, 2024**

**www.YouthForTomorrow.org**



***"We appreciate your consideration to make this year's Country Fair our biggest, best and most successful yet!"***

*Event Co-Chairs and YFT Trustees,  
Tom Shumaker, EVP, Holder Construction (Retired)  
Ken Shepherd, Managing Partner, Miller Toyota*



## **SPONSOR COMMITMENT FORM**

Name: \_\_\_\_\_ Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_ Web Site: \_\_\_\_\_

### **SPONSOR COMMITMENT**

☐ This is a corporate contribution ☐ This is a personal contribution

☐ Title Sponsor - \$50,000  **TOYOTA**

☐ Diamond Sponsor - \$25,000 *Preference:* ☐ Live Auction ☐ Sports, Fitness and Wellness Stage  
☐ The Food Court ☐ Entertainment Stage in the Food Court

☐ Platinum Sponsor - \$10,000

☐ Gold Sponsor - \$5,000

☐ Silver Sponsor - \$2,500

☐ Bronze Sponsor - \$1,000

☐ I would like to make a cash donation in the amount of: \_\_\_\_\_

### **DONATE A LIVE OR SILENT AUCTION ITEM** (free admission ticket for your donation)

Donation Description: \_\_\_\_\_ Retail Value: \$ \_\_\_\_\_

\_\_\_\_\_ Retail Value: \$ \_\_\_\_\_

**PAYMENT:** ☐ Please send an invoice to the address below for payment by September 28, 2024.

☐ By check, made payable to Youth For Tomorrow

☐ By credit card. Charge the above amount to: ☐ VISA ☐ MASTERCARD ☐ AMEX

Name (if different from above): \_\_\_\_\_

Address (if different from above): \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration: \_\_\_\_\_ CVV: \_\_\_\_\_

Billing Zip Code: \_\_\_\_\_

**MAIL TO:** Youth For Tomorrow, Attn: Love Jones, 11835 Hazel Circle Drive, Bristow, VA 20136

**QUESTIONS?** Contact Love Jones, Senior VP of Development & Public Relations, at LJones@yftva.com or (703) 396-8415.

*Federal Tax Exemption #52-1342268*

Youth For Tomorrow is a 501 (c) (3) nonprofit tax-exempt organization, is licensed to standards under the Department of Social Services of the Commonwealth of Virginia and is an accredited school in the Commonwealth of Virginia. A copy of our financial report is on file with the Virginia Department of Consumer Affairs, Richmond, Virginia.



“I believe there is nothing more important in life than what we leave behind in terms of how we have helped others. It is our Enduring Legacy. Years from now no one will remember who had a great season or who won the Super Bowl. That’s why Youth For Tomorrow is so important to me. For each young man and woman that we are able to help, we start a chain of good results because he or she will influence his or her own spouse and children and others around them. And they will pass along what they have learned to others. What will last in this world is what kind of influence we have had on others.”

*Coach Joe Gibbs*



## THANKS TO OUR 2023 SPONSORS!

Interested in being a sponsor this year?  
Call 703-396-8415 or email [LJones@yftva.com](mailto:LJones@yftva.com).



*Presenting Sponsor*



# TOYOTA

Alisann & Terry Collins Foundation | Brit & Kim Hume | The Bob Wiser Charitable Trust  
Vic & Wendy Sellier | Tom & Martha Murdock



Sue Barbour

Bruce & Kathi Eberle

Gary & Barbara Jones

I.J. & Hilda M. Breeden Foundation

Bill & Kasi Hansen

Michael & Donna Preston



Vern & Anita McHargue  
Gary & Allison Jones, II

Ken & Patty Shepherd  
Ron & Trice Lara

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Southland Concrete | Creative 2 | Manassas Home Improvement | Kyle Turner | Gossom and Costello Paving | NOVEC Cares  
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[www.YouthForTomorrow.org](http://www.YouthForTomorrow.org)