GOD BLESS THE USA

SPONSORSHIP OPPORTUNITIES

SATURDAY, OCTOBER 7, 2023
10 A.M. – 5 P.M.
Youth For Tomorrow Campus
11835 Hazel Circle Drive, Bristow, VA

FUN FOR KIDS OF ALL AGES
Amusement Rides • Activities • Petting Zoo • Live Music • Great Food
BE A COUNTRY FAIR SPONSOR
and Enjoy these Exciting Benefits

Title Sponsor $50,000
Connect your corporate identity/brand to publicly champion the mission of Youth For Tomorrow. Benefits include:
• Sponsor recognition as Presenting Sponsor throughout the event including at Front Gate
• 200 Country Fair & Auctions admission tickets
• Sponsor banner prominently displayed at main entrance on Linton Hall Road for 2 weeks before the event
• Sponsor recognition as Presenting Sponsor in event publicity brochure (circulation: 25,000 households)
• Full-page ad in Country Fair & Auctions printed program
• Inclusion in online event advertising including social media campaign, e-blasts (circulation: 10,000 each) and iheart radio advertising (circulation: 200,000)
• Serve as the Host for the Hospitality Tent with Coach Gibbs
• Premium 20x20 tent with site location in Corporate Row located in the Midway
• Web site recognition with company name and logo
• Sponsor table for either 2024 Heart 2 Heart Gala in February or the 2024 Burgundy & Gold Banquet in May

Diamond Sponsor $25,000
Opportunity as the naming Sponsor of one of our three live entertainment stages: Food Court, Live Auction, Sports, Fitness and Wellness Stage. Benefits include:
• Sponsor one of three entertainment stages
• 150 Country Fair & Auctions admission tickets
• Full-page ad and sponsorship recognition in the printed program
• Premium 20x20 tent and site location in Corporate Row located in the Midway
• Company name and logo in full color in event publicity brochure (Circulation: 25,000)*
• Inclusion in online event advertising including social media campaign, e-blasts (circulation: 10,000 each) and radio ads (circulation: 200,000)
• Website recognition with company name and hyperlink
• Sponsor banner displayed in Live Auction tent
• Access for 10 guests for the VIP Hospitality Tent

Platinum Sponsor $10,000
• 75 Country Fair & Auctions admissions tickets
• Full-page ad and sponsorship recognition in printed program
• Premium 10x10 tent and site location in Corporate Row located in the Midway
• Company name and logo printed in full color in event publicity brochure (circulation: 25,000)*
• Inclusion in online advertising
• Website recognition with company name and hyperlink
• Sponsor banner prominently displayed in Live Auction tent
• Access for 10 guests for the VIP Hospitality Tent

Gold Sponsor $5,000
• 40 Country Fair & Auctions admissions tickets
• Half-page ad and sponsorship recognition in printed program
• Tent/booth space in Corporate Row
• Inclusion in online event advertising including social media campaign
• Website recognition with company name and hyperlink
• Access for four guests for the VIP Hospitality Tent

Silver Sponsor $2,500
• 25 Country Fair & Auctions admissions tickets
• Half-page ad and sponsorship recognition in printed program
• Tent/booth space in Corporate Row
• Web site recognition with company name and hyperlink
• Sponsor banner displayed in Live Auction tent
• Access for four guests for the VIP Hospitality Tent

Bronze Sponsor $1,000
• 20 Country Fair & Auctions admission tickets
• Sponsorship recognition in the printed program
• Website recognition
SPONSOR COMMITMENT FORM

Name: __________________________________________ Company Name: ________________________________

Address: _______________________________________________________________________________________

City: __________________________ State: __________ ZIP: __________________________

Phone: __________________________ E-mail: __________________________ Web Site: __________________________

SPONSOR COMMITMENT

☐ This is a corporate contribution ☐ This is a personal contribution

☐ Title Sponsor - $50,000 ☐ Diamond Sponsor - $25,000 ☐ Platinum Sponsor - $10,000 ☐ Gold Sponsor - $5,000
☐ Silver Sponsor - $2,500 ☐ Bronze Sponsor - $1,000

☐ Live Auction ☐ Sports, Fitness and Wellness Stage ☐ Food Court

☐ Preference:

☐ I would like to make a cash donation in the amount of: __________________________

☐ Please send an invoice to the address above for payment by October 1, 2023.

LIVE OR SILENT AUCTION DONATION (free admission ticket for your donation)

Donation Description: __________________________ Retail Value: $ __________

Donation Description: __________________________ Retail Value: $ __________

PAYMENT: ☐ By check, made payable to Youth For Tomorrow

☐ By credit card. Charge the above amount to: ☐ VISA ☐ MASTERCARD ☐ AMEX

Name (if different from above): __________________________________________

Address (if different from above): __________________________________________

Card Number: __________________________ Expiration: __________________________ CVV: ________

Billing Zip Code: __________________________

MAIL TO: Youth For Tomorrow, Attn: Love Jones, 11835 Hazel Circle Drive, Bristow, VA 20136

QUESTIONS? Contact Love Jones, VP of Development & Public Relations, at LJones@yftva.com or (703) 396-8415.

“We appreciate your consideration to make this year’s Country Fair our biggest, best and most successful yet!”

Event Co-Chairs and YFT Trustees,
Tom Shumaker, EVP, Holder Construction
Ken Shepherd, Managing Partner, Miller Toyota
I believe there is nothing more important in life than what we leave behind in terms of how we have helped others. It is our Enduring Legacy. Years from now no one will remember who had a great season or who won the Super Bowl. That’s why Youth For Tomorrow is so important to me. For each young man and woman that we are able to help, we start a chain of good results because he or she will influence his or her own spouse and children and others around them. And they will pass along what they have learned to others. What will last in this world is what kind of influence we have had on others.

Coach Joe Gibbs

THANKS TO OUR 2022 SPONSORS!

Interested in being a sponsor this year?
Call 703-396-8415 or email LJones@yftva.com.

Presenting Sponsor

TOYOTA

Alisann & Terry Collins Foundation | Brit & Kim Hume | The Bob Wiser Charitable Trust

JOE GIBBS RACING

HOLDER

INTERSTATE BATTERIES

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MILLER TOYOTA

Tom & Cheryl Holly | Vic & Wendy Sellier
Russell & Katie Wiser | Tom & Martha Murdock

Sue Barbour
I.J. & Hilda M. Breeden Foundation

Bruce & Kathi Eberle
Bill & Kasi Hansen
Gary & Barbara Jones

Kerry & Bobbee Pauley
Michael & Donna Preston

Ted Britt

Southland Concrete | The Anderson Company | DB | Creative 2 | Helix Electric | Manassas Home Improvement | Bontrager Masonry
Pastor Denny Glusko | Primary Marketing | Burwin & Elizabeth Reed

www.YouthForTomorrow.org