November 8, 2023



Come and celebrate with us at the 2024 Heart 2 Heart Gala, which will be held on Saturday, February 10th at the Ritz-Carlton in Tysons! We hope that you will consider stepping forward this year as a sponsor and help us to mend broken hearts and lift spirits.

We are thrilled to announce that country music star **Gary LeVox**, formerly of **Rascal Flatts**, will be our featured entertainer for the evening. Gary was the lead singer for **Rascal Flatts**, which was one of the most awarded country music groups over the last decade. In 2021, he embarked on a solo career, but continues to perform many Rascal Flatts hits like, "*Bless the Broken Road*".

#### In that hit song he sings:

Every long-lost dream led me to where you are;

Others who broke my heart, they were like Northern stars;

Pointing me on my way into your loving arms;

This much I know is true:

That God blessed the broken road that led me straight to you.

Children with long-lost dreams and broken hearts, who needed loving arms and direction in their lives, please help "God bless the broken roads" that led children and families to YFT.

Sponsorships are available from \$7,500 to \$100,000 each with one or more tables and many other recognition benefits.

The evening also features our favorite local band, "One Hot Mess"; the Live & Silent Auctions; the Sweetheart Benefit Raffle drawing for a chance to win a 2024 Toyota Grand Highlander Hybrid as well as 99 other exciting raffle prizes and, of course, the presentation of the "In a Heartbeat Award".

Please review the enclosed sponsorship package, consider your level of support, and perhaps join us and serve on the Host Committee!!

Thank you so much for your consideration, your caring heart and compassion for these young people.

Cynthia Atwater Principal, OneDigital

Heart 2 Heart Gala Co-Chair

Yatzy Nortor Patsy Norton

Great American Restaurants

Heart 2 Heart Gala Co-Chair

Cyndi Butler

YFT Trustee

Heart 2 Heart Presenting Sponsor

# 2024 SWEETHEART BENEFIT RAFFLE

WIN A 2024 TOYOTA GRAND HIGHLANDER HYBRID XLE AWD



# LOOK AT WHAT YOU MIGHT WIN!

By Deciding To Help Our Boys and Girls

Purchase your raffle tickets beginning December 1st. Only 3,000 tickets will be sold. Your chances to win are EXCELLENT!! Drawing will be held on February 10th at 10pm during the Heart 2 Heart Gala. You need not be present to win.

2024 Sweetheart Raffle Prizes

# GRAND PRIZE 2024 TOYOTA GRAND HIGHLANDER HYBRID OR \$35,000 CASH

2nd Prize: \$10,000 Cash 3rd Prize: \$5,000 Cash

4th Prize: Flowers for a Year 5th Prize: Visa \$500 Gift Card

6th Prize: Amazon \$500 Gift Card

7th Prize: Costco \$400 Gift Card

8th Prize: Cabela's \$250 Gift Card

9th Prize: Great American Restaurants \$200 Gift Card

10 - 100 Prizes: Great American Restaurants \$50 Gift Card



Raffle tickets may be purchased for one hundred dollars (\$100) each.

# SPONSORSHIP OPPORTUNITIES



# GA<sup>1</sup>LA

SATURDAY FEBRUARY 10, 2024

The Ritz-Carlton, Tysons Corner 1700 Tysons Boulevard | McLean, Virginia 22102



FEATURING SPECIAL ENTERTAINMENT BY COUNTRY MUSIC ICON,

**GARY LEVOX** 

FORMERLY OF RASCAL FLATTS





## HOPE DIAMOND SPONSOR \$100,000

#### **PARTICIPATION BENEFITS:**

- · Three reserved VIP tables for 10 with preferred seating
- · Overnight accommodations for up to 15 couples at the Ritz-Carlton that evening
- Complimentary valet parking for you and your guests
- Access to the private reception for your guests (30)
- Six tickets for a photo opportunity with Gary LeVox (one ticket per person)
- · Recognition as a member of the Heart 2 Heart Host Committee
- Table for 10 at the Burgundy & Gold Banquet on May 16, 2024 featuring Peyton Manning
- Recognition as the Hope Diamond Sponsor on the YFT website, event signage and program
- · Your full-page ad on the inside front and back cover of the event program.

# DIAMOND SPONSOR: \$50,000

#### **PARTICIPATION BENEFITS:**

- · Two reserved VIP tables for 10 with preferred seating
- Overnight accommodations for up to 10 couples at the Ritz-Carlton that evening
- · Complimentary valet parking for you and your guests
- · Access to the private reception for you and your guests (20)
- · Four tickets for a photo opportunity with Gary LeVox (one ticket per person)
- · Recognition as a member of the Heart 2 Heart Host Committee
- Table for 10 at the Burgundy & Gold Banquet on May 16, 2024 featuring Peyton Manning
- · Recognition as a Diamond Sponsor on the YFT website, event signage and program
- · A full-page advertisement in the event program
- · Social media visibility with a link to your website

# PLATINUM SPONSOR: \$25,000

#### **PARTICIPATION BENEFITS:**

- · Two reserved VIP tables for 10 with preferred seating
- Overnight accommodations for up to 10 couples at the Ritz-Carlton that evening
- Complimentary valet parking for you and your guests
- · Access to the Private Reception for 10 guests
- · Four tickets for a photo opportunity with Gary LeVox (one ticket per person)
- · Recognition as a member of the Heart 2 Heart Host Committee
- · Four tickets to attend the Burgundy & Gold Banquet on May 16, 2024 featuring Peyton Manning
- · Recognition as a Platinum Sponsor on the YFT website, event signage and program
- · A full-page advertisement in the event program
- Social media visibility with a link to your website

## GOLD SPONSOR: \$10,000

#### **PARTICIPATION BENEFITS:**

- One reserved table for 10 quests
- Overnight accommodations for 5 Couples at the Ritz-Carlton that evening
- · Four tickets to attend the private reception
- Two tickets for a photo opportunity with Gary LeVox (one ticket per person)
- · Recognition as a member of the Heart 2 Heart Host Committee
- · Recognition as a Gold Sponsor on the YFT website, event signage and program
- A full-page advertisement in the event program
- · Social media visibility with a link to your website

# SILVER SPONSOR: \$7,500

#### **PARTICIPATION BENEFITS:**

- · One reserved table for 10
- Half-page ad included in the event program

### TICKETS

# INDIVIDUAL TICKETS \$750

One seat to attend the Gala

#### COUPLES TICKET \$1.500

Two seats to attend the Gala

#### SWEETHEART COUPLES PACKAGE \$1.750

Two seats to attend the Gala along with overnight accommodations

# Supplementary Sponsorship Opportunities

\* With these sponsorships you will receive recognition in the invitation (if received by Dec. 19th) along with recognition in the program and during the event.

# \*BRUNCH HOST SPONSOR \$30,000

Serve as the Brunch Host at the Ritz-Carlton for all the event guests who stayed overnight

## \*WINE SPONSOR \$10,000

Be the sponsor of 2 complimentary bottles of "house" wine at each sponsor table

# \*CENTERPIECE SPONSOR \$7,500

Your logo or a personal message will be included in each of the floral centerpieces

# \*CHOCOLATE BUFFET SPONSOR \$7,500

The chocolate box will be customized with your logo or name for guests to choose their chocolate favors to take home







The Ritz-Carlton, Tysons Corner 1700 Tysons Boulevard | McLean, Virginia 22102

Name*		Company Name		
Address*				
City*				
Phone*		Email*		
Signature*		Date		
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Vice President, Development and Public Relations, at (703) 396-8415.

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